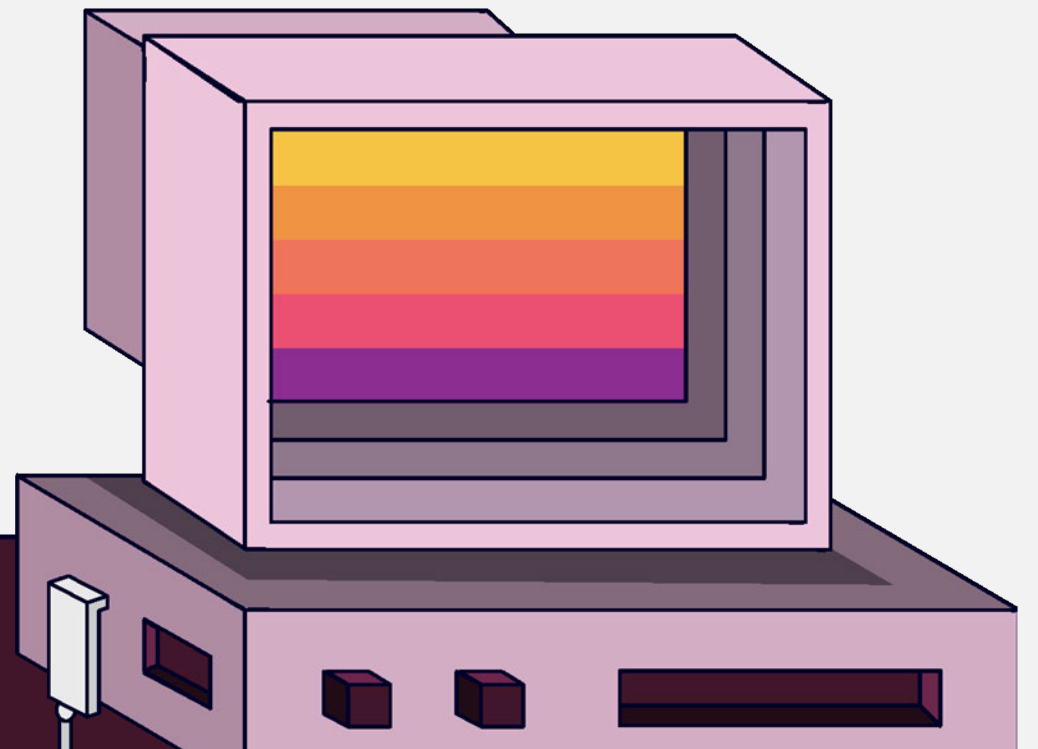


Webôwat

OUR SERVICES





ABOUT US

WebOwat is an agency dedicated to providing digital solutions and content strategies which allow you to stay competitive in the marketplace and present yourself to the right audience.

WebOwat assists you in developing your creative solutions with clear objectives to succeed in reaching your goals and to obtain greater success with each of your projects.

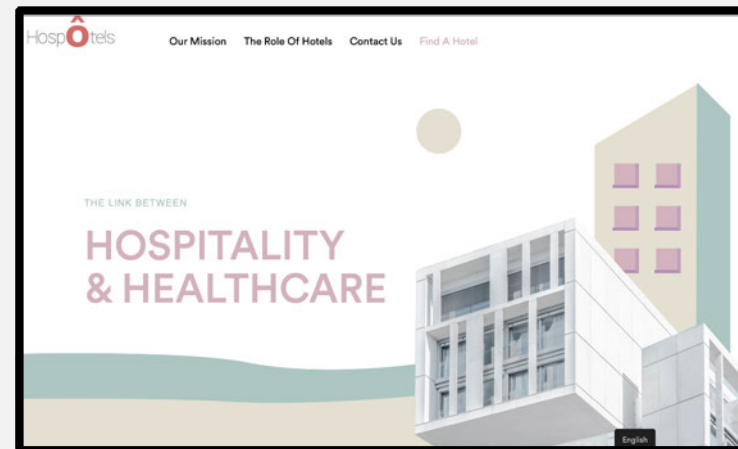
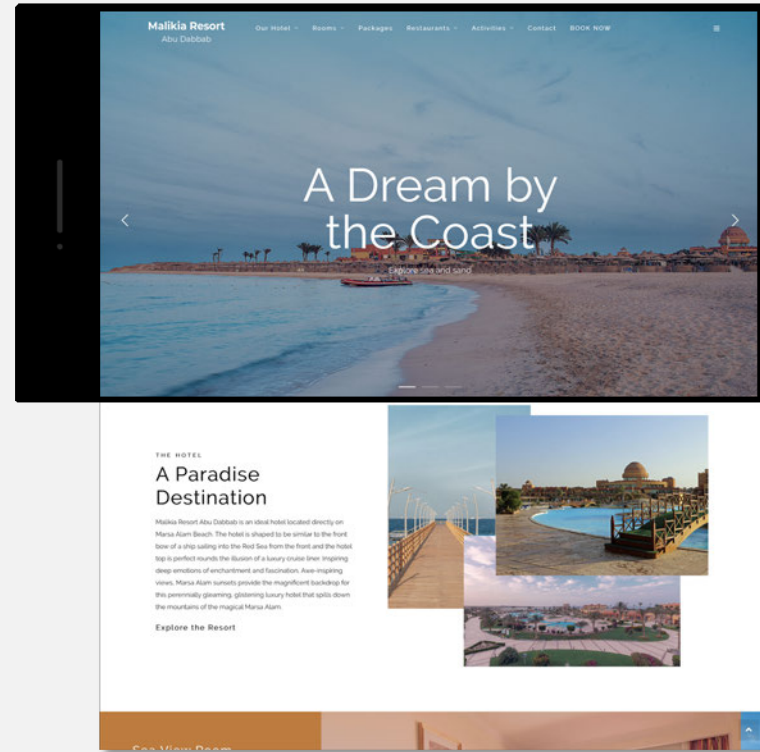
Website Creation

- A website is your window to the world. It will keep your audience in the know about your unique history, important developments, and current projects.

A visually appealing, well-performing website is key to a successful online strategy.



Developed Websites



■ SEO Optimization

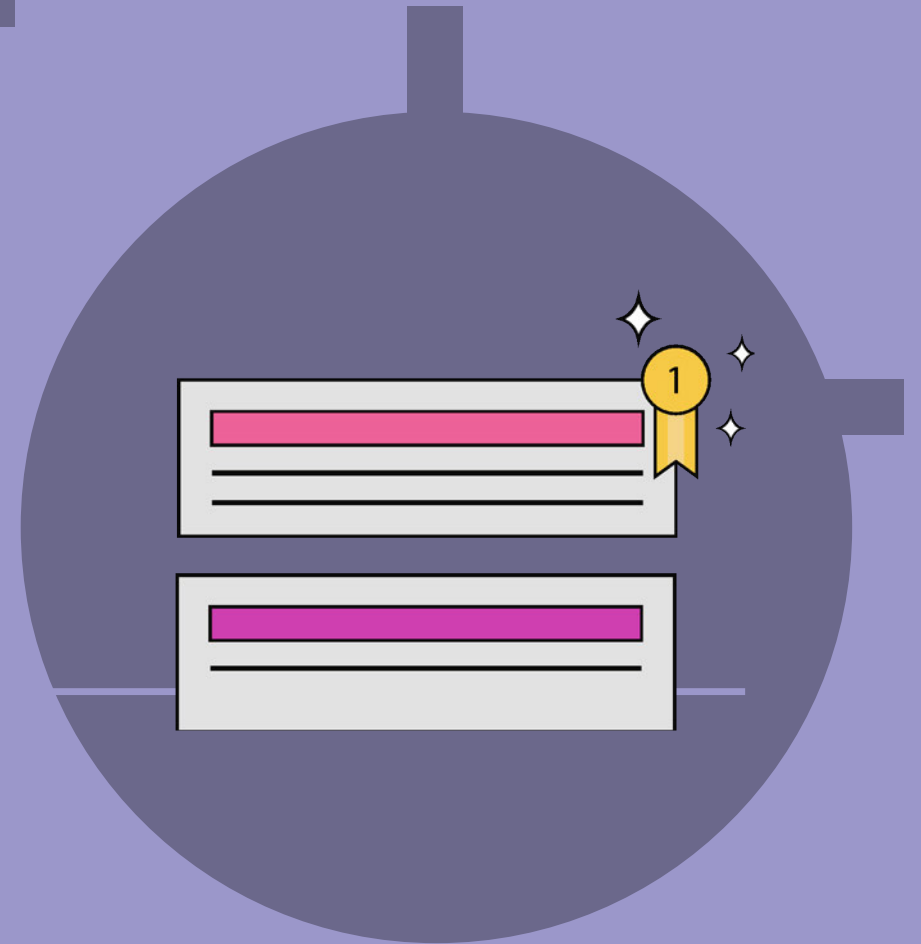
Keyword research and an in-depth analysis of your text, images, and code are a central puzzle piece in our SEO strategy. We help Google deem your websites more relevant by structuring them to be appealing to both users and Google's crawlers.

■ Website Translation

Upon analysing your website's key demographics, WebÔwat translates your content to the main feeder market languages to make sure taking a valuable action on your website is as easy as possible in any language relevant to your activity.

Behavior Analysis

- By analyzing the behavior of your online visitors, we can track what kind of page or service is in higher demand and where our efforts are more likely to make a difference. WebÔwat works with a diverse set of technologies to provide you with detailed visual data about who does what, when and where.



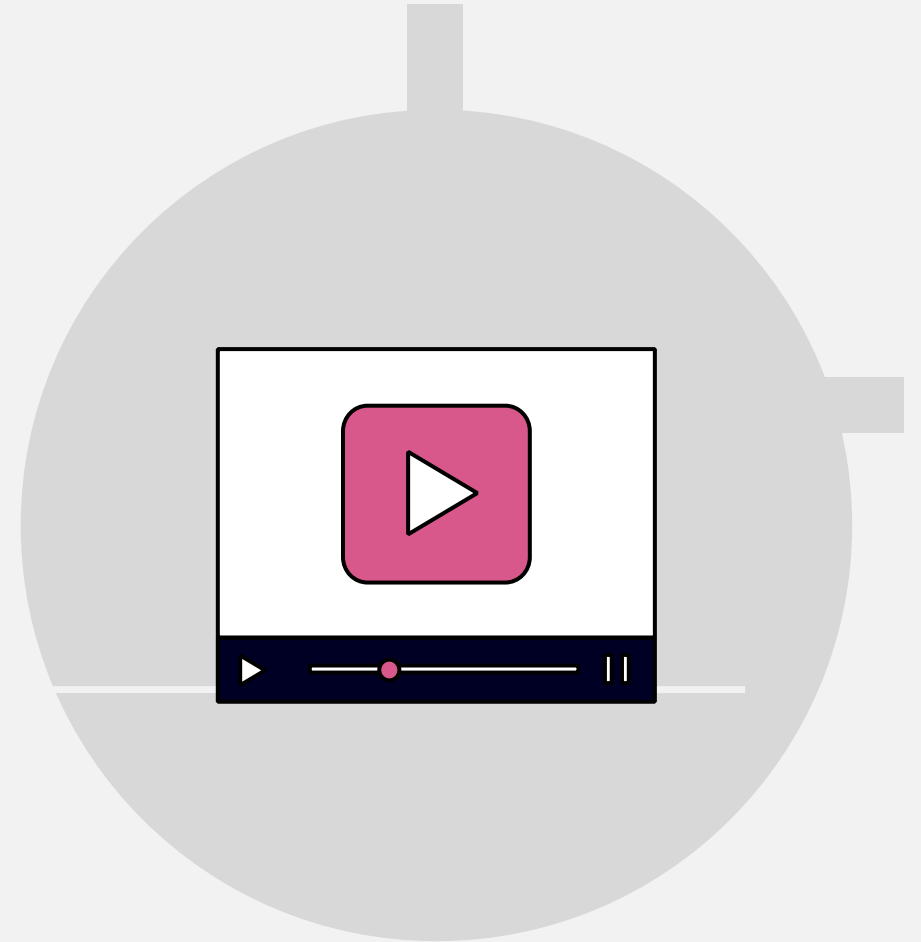
Digital Advertising

Online ad campaigns play a central role in driving attention to you.

Our campaigns range from passive ad placements to actively seeking out partnerships, putting your message before the right eyes, growing your social media following, and communicating your unique appeal to those who match your ideal audiences.

Content Strategy

- WebÔwat takes over all aspects of content to optimize your return on investment, from editorial planning to experience design. Our all-encompassing approach takes you from planning to execution, creating or consulting on visual and interactive experiences for your projects.



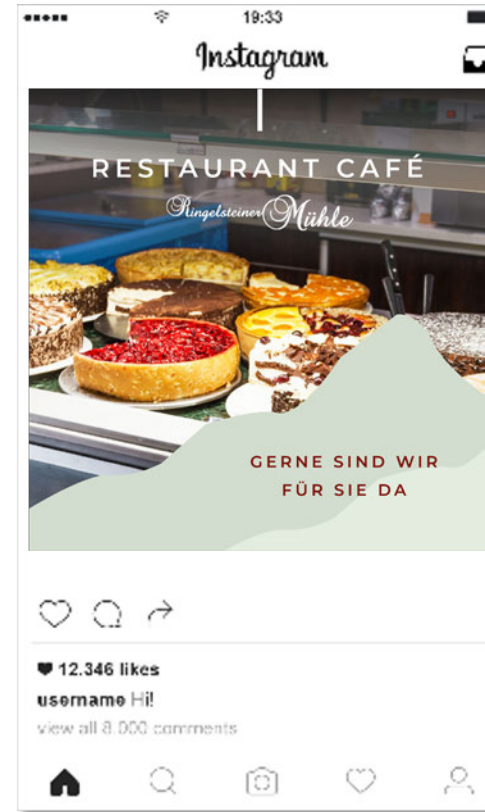
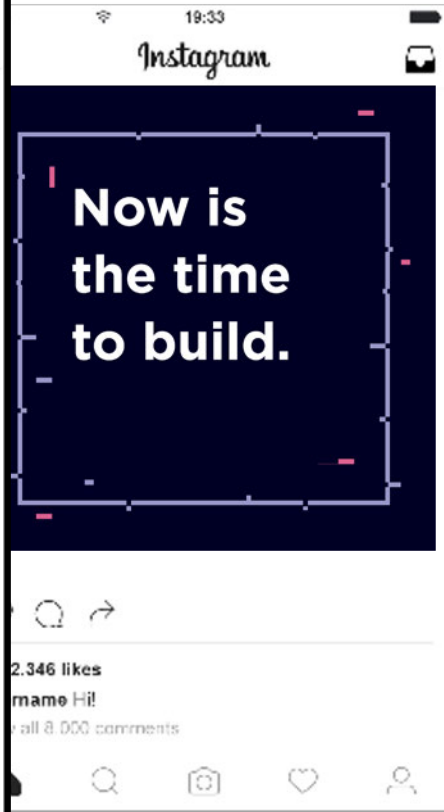


Social Media Management

Social media platforms like Facebook, Twitter and Instagram serve as an ideal means to reach people and promote your activity.

WebÔwat develops your social online presence by optimizing your channels, managing engagement, and growing your following.

Social Media Posts





Multimedia Design

Most marketing strategies involve a great deal of visual communication, be it for digital or print.

Our media team is comprised of specialists in graphic and digital design, user experience, motion graphics animation, and much more.



Blogging

Creating captivating content is an essential tool to influence your audience. We make sure your communication channels are populated with interesting and regular posts so that your website feels relevant and adheres to best SEO practices and your social media outlets provide users with quality content for better engagement.



Email Marketing

Keeping in touch with your existing database and growing it further are important steps to build trust via quality content.

WebÔwat makes sure that your email communication looks good and tells the right story, focusing on all aspects, from design and content writing to database management and analysis of results.

■ Influencer Marketing

The endorsement from digital influencers means your appeal is more easily validated and reaches a wide audience who already know what they are seeking. WebÔwat manages influencer campaigns, partnering with the ideal candidates to promote your message to the right demographic, via the right channels.



Is it time for a
project?



For more information please
contact us via:

→ hello@webowat.com

